

Objective

To obtain the Interactive Services Technical Developer position at The College of St. Scholastica.

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Advanced Software Experience

Photoshop | Illustrator | InDesign | QuarkXPress
Dreamweaver | Microsoft Office | Final Cut Pro
Premiere | Macromedia Flash | AutoCAD
Proficiency on both Mac & PC platforms

Adobe Photoshop & Illustrator•

Image retouching, color correction, resizing and cropping.
Experience with layers, modifying file formats and filters.
Skilled in using transparency, gradients and styles.

QuarkXpress & InDesign•

Design single and multi-page documents, utilizing style sheets,
master pages and libraries.

Dreamweaver•

Comprehensive understanding of HTML, XML,
CSS and all other fundamentals needed
to build & publish a strong web site.

Education

Associates of Graphic Design Media
Duluth Business University, Duluth, MN
Graduated December 2005

Educational Certification
University of Minnesota, Crookston
Completed 2001

Diploma in Tool Design Technology
Alexandria Tech. College, Alexandria, MN
Graduated December 1997

Marketing on the Web
Minnesota Technology, Inc.
eTailing: eCommece on the Web

Employment

Advanstar Communications Inc.

Duluth, MN Fall 2009–present

Collaborate with Marketing departments to produce new web advertising and electronic prospective campaigns.

Assess new standards, technologies and trends, and formulate strategies and plans for strong future marketing opportunities.

Duluth, MN Winter 2005–Fall 2009

Manage relationships with outside ad management and conversion vendors.

Maintain communication lines with print and on-line editors.

Work in conjunction with print designers.

Traversable Concepts

Duluth, MN 2002–present

Develop original design and concepts through completion while conducting all the necessary steps for proper output.

Design and create media for website development.

Cutsforth Products

Grand Rapids, MN 1997–2002

Manual and CNC Operated Machines, Project Design, Layout,
Blueprint Reading, Programming, and Advertising.

Advertising and Design Experience

Website & Race promotional materials.

Duluth Running, Gobble Gallop, Duluth Duathlon

Duluth, MN 2005

Website & advertising print.

Trailfitters

Duluth, MN 2005

Duluth Business University

Duluth, MN Winter 2003–2004

Tutor for Graphic/Web in a Mac Lab Environment.

Collaborated Identity, Logo and print Design

"ROX" Custom Snowmobile Accessories

Grand Rapids, MN 2003